

ADDITIONAL INFORMATION

The degree plan may never supersede catalog requirements. The student is held responsible for meeting all requirements of the catalog selected for graduation.

ENDNOTES

- ¹ This requirement may be fulfilled by taking any two of the following courses, and their respective labs, if applicable: BIOL 1134, 1144, 1234, 1544; CHEM 1103, 1141 and 1143, 1203, 1241 and 1243; ENSC 1114; GEOS 1134, 1234; PHYS 1144, 1244, 1533, 1624, 2104, 2204, 2644.
- ² A) Six hours from English literature, history, humanities, philosophy, or two semesters of one foreign language; any courses in art history, music history, or theatre history may also be accepted in fulfillment of the humanities requirement: ENGL 2413, 2423, 2613, 2623, 2723, 2813, 2823; HIST 1333, 1433, 3133; HUMN 2013, 2023, 2033, 2043, 2053; PHIL 1033, 1533, 2033, 2233, 2633; FREN 1134, 1234; GERM 1134, 1234; SPAN 1134, 1234, **AND:**
 B) Three hours from: ART 1113, 1123, 1213, 1313, 1413; MUSC 1001, 1021, 1033, 1103, 1603/1601; MCOM 2213; THEA 1503, 2533.
- ³ This requirement may be fulfilled by the following: KNES 1011 and a one-hour activity course **OR** Two different activity courses **OR** One semester of marching band and one activity course **OR** Two semesters of marching band.
- ⁴ Students must complete all nine (27 semester hours) of the professional business core with an overall GPA of 2.0 in those courses.
- ⁵ This course is restricted to graduating seniors and must be taken during the student's final semester.
- ⁶ Electives may be upper or lower division courses from any college on campus, and must be approved by the student's advisor. Developmental courses and KNES activity courses cannot be counted as electives.
- ⁷ In order to matriculate in the upper division business curriculum, students must complete all nine (27 semester hours) of the business core courses with an overall GPA on those courses of 2.0, and have completed an additional 21 hours in the university core.

SUGGESTED PROGRAM OF STUDY

Freshman year, first semester

CMPS 1013 Microcomputer Apps. for Business	3
ENGL 1113 Rhetoric & Composition	3
HIST 1133 American History to 1865	3
MATH 1203 Math Analysis for Business	3
Visual and Performing Arts	<u>3</u>
SEMESTER HOURS	15

Freshman year, second semester

BUAD 1033 Introduction to Business	3
ENGL 1123 Rhetoric & Composition	3
HIST 1233 American History since 1865	3
ACCT 2143 Financial Accounting	3
POLS 1333 American Government	3
SEMESTER HOURS	15

Sophomore year, first semester

ACCT 2243 Managerial Accounting	3
ECON 2333 Macroeconomic Principles	3
Science	3 to 4
Humanities	3 to 4
SPCH option	3
Institutionally Designated Option (KNES)	<u>1</u>
SEMESTER HOURS	16 to 18

Sophomore year, second semester

ECON 2433 Microeconomic Principles	3
Science	3 to 4
POLS 1433 American Government	3
Humanities	3 to 4
PSYC or SOCL option	3
Institutionally Designated Option (KNES)	<u>1</u>
SEMESTER HOURS	16 to 18

Junior year, first semester

MKTG 3723 Principles of Marketing	3
MIS 3003 Management Information Systems	3
BUAD 3033 Business and Economic Statistics	3
LSBA 3233 Legal Environment of Business	3
BUAD 3323 Business Ethics	<u>3</u>
SEMESTER HOURS	15

Junior year, second semester

MKTG 4753 Marketing Management	3
MGMT 3013 Organizational Behavior	3
MGMT 3453 Operations Management	3
MKTG Elective	3
ECON Elective	<u>3</u>
SEMESTER HOURS	15

Senior year, first semester

MKTG 3763 Professional Selling	3
MKTG 3823 Consumer Behavior	3
MKTG 4143 Marketing Research	3
FINC 3733 Business Finance	3
Dillard College Elective	<u>3</u>
SEMESTER HOURS	15

Senior year, second semester

MKTG 4743 Advanced Marketing Problems	3
MKTG Elective	3
MKTG Elective	3
Approved Elective (if needed)	1 to 3
MGMT 4853 Strategic Management	<u>3</u>
SEMESTER HOURS	13 to 15

For additional information, contact an academic advisor or visit our web page: <http://business.mwsu.edu/>